



THE AP-GfK POLL July, 2014

Conducted by GfK Public Affairs & Corporate Communications

A survey of the American general population (ages 18+)

Interview dates: July 24 - 28 2014 Number of interviews, adults: 1,044

Margin of error for the total sample: +/- 3.4 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Please refer to the exact sample number at the bottom of each table.

*Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone. For more information, see <u>http://www.ap-gfkpoll.com</u>.





Question CUR1 held for future release.

CUR2./ CUR3/ CUR3A/3AA CUR3B.

Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling his job as president.

[IF "APPROVE"] Would you say you approve of the way Obama is handling his job as president strongly or do you approve just somewhat?

[IF "DISAPPROVE"] Would you say you disapprove of the way Obama is handling his job as president strongly or do you disapprove just somewhat?

[IF "NEITHER," OR REFUSED/NOT ANSWERED] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling his job as president? [NOTE: BEGINNING IN DECEMBER, 2013, RESPONDENTS WHO DECLINE TO LEAN ARE SHOWN THIS QUESTION AGAIN INCLUDING A "DO NOT LEAN EITHER WAY" RESPONSE OPTION]

	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11
Total approve	40	43	41	45	42	37	50	54	57	52	50	49	56	54	52	49	49	53	49	44
Strongly approve	12	15	14	15	14	17	26	27	29	27	27	30	30	32	34	27	23	24	26	19
Somewhat approve	10	13	10	13	12	12	18	21	21	19	17	16	20	18	15	18	22	23	17	20
Lean approve	18	16	16	17	16	9	6	6	7	6	5	4	6	4	3	4	5	7	6	6
Neither—don't lean	1	1	1	1	1	10	3	3	1	2	2	1	2	2	1	2	2	1	*	1
Total disapprove	59	56	59	53	58	53	47	42	41	45	48	49	40	42	47	49	48	46	49	54
Lean disapprove	12	13	11	10	11	6	4	3	3	4	3	3	5	3	2	5	5	3	5	4
Somewhat disapprove	12	11	12	12	15	12	9	8	8	7	6	6	6	6	5	9	9	10	10	12
Strongly disapprove	35	31	36	32	32	35	33	31	30	35	38	40	29	33	40	36	35	32	34	38
Don't know [VOL]	na	na	na	na	na	na	*	1	1	2	1	1	1	1	*	1	1	*	1	1
Refused/Not Answered	*	*	*	*	-	*	1	*	1	*	*	*	1	1	1	*	*	*	*	*

Based on.

N=1,354 N=1,012 N=1,060 N=1,367 N=1,227

N=1,004 N=1,004 N=1,002 N=1,





Some questions held for future release.

How important are each of the following issues to you personally? CURX1.

[ITEMS RANDOMIZED; SOME ITEMS HELD FOR FUTURE RELEASE]

Immigration	7/24-28/14	3/20-24/14
Extremely/Very important	62	52
Extremely important	35	24
Very important	27	28
Moderately important	23	30
Slightly/Not at all important	14	17
Slightly important	10	12
Not at all important	4	5
Refused/Not Answered	2	2
Based on:	N=1,044	N=1,354

Relationships with other countries	7/24-28/14	3/20-24/14
Extremely/Very important	52	51
Extremely important	22	16
Very important	30	35
Moderately important	32	34
Slightly/Not at all important	15	14
Slightly important	12	9
Not at all important	4	5
Refused/Not Answered	1	2
Based on:	N=1,044	N=696





CURX1. How important are each of the following issues to you personally?

[ITEMS RANDOMIZED]

The situation in Ukraine	7/24-28/14	3/20-24/14
Extremely/Very important	38	24
Extremely important	15	7
Very important	23	17
Moderately important	32	35
Slightly/Not at all important	29	40
Slightly important	20	26
Not at all important	9	14
Refused/Not Answered	2	2
Based on:	N=1 044	N=658

Based on:

N=1,044 N=658

The conflict between Israel and Hamas	7/24-28/14
Extremely/Very important	42
Extremely important	21
Very important	22
Moderately important	28
Slightly/Not at all important	29
Slightly important	17
Not at all important	12
Refused/Not Answered	1
Based on:	N=1,044





CURX1. How important are each of the following issues to you personally?

[ITEMS RANDOMIZED]

The situation in Iraq	7/24-28/14
Extremely/Very important	38
Extremely important	17
Very important	22
Moderately important	35
Slightly/Not at all important	26
Slightly important	19
Not at all important	7
Refused/Not Answered	1
Based on:	N=534

7/24-28/14 The situation in Afghanistan **Extremely/Very important** 40 Extremely important 15 26 Very important **Moderately important** 31 Slightly/Not at all important 28 Slightly important 19 Not at all important 8 Refused/Not Answered 1 Based on:







CURX1. How important are each of the following issues to you personally?

[ITEMS RANDOMIZED]

The U.S. role in world affairs	7/24-28/14
Extremely/Very important	51
Extremely important	23
Very important	29
Moderately important	31
Slightly/Not at all important	17
Slightly important	12
Not at all important	5
Refused/Not Answered	1
Based on:	N=1,044

CURY2/3/3a. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling...

[RESPONDENTS SHOWN EACH ITEM ON A SEPARATE SCREEN]

[ITEMS RANDOMIZED; SOME ITEMS HELD FOR FUTURE RELEASE]

Immigration	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13
Total approve	31	38	38	41	40
Approve	18	22	23	24	25
Lean towards approving	12	17	15	17	15
Don't lean either way	1	1	1	2	*
Total disapprove	68	60	61	57	59
Lean towards disapproving	11	13	17	13	15
Disapprove	57	46	43	45	45
Refused/Not Answered	1	1	*	*	*
Based on:	N=1,044	N=1,354	N=513	N=565	N=701



CURY2/3/3a. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling...

Relationships with other countries	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13
Total approve	43	42	40	49	49
Approve	28	29	30	34	33
Lean towards approving	14	13	10	15	16
Don't lean either way	2	2	1	2	1
Total disapprove	55	56	58	48	50
Lean towards disapproving	13	15	11	16	11
Disapprove	42	41	47	33	39
Refused/Not Answered	1	1	*	1	1
Based on:	N=1,044	N=696	N=499	N=495	N=1,367

[ITEMS RANDOMIZED]

7/24-28/14 5/16-19/14 3/20-24/14 The situation in Ukraine **Total approve** 41 43 40 22 22 Approve 19 Lean towards approving 18 25 18 Don't lean either way 2 1 2 54 57 Total disapprove 57 Lean towards disapproving 15 23 19 42 32 38 Disapprove 1 Refused/Not Answered 1 1

Based on:

N=1,044 N=658 N=499





CURY2/3/3a. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling...

The conflict between Israel and Hamas	7/24-28/14
Total approve	37
Approve	18
Lean towards approving	19
Don't lean either way	2
Total disapprove	60
Lean towards disapproving	19
Disapprove	41
Refused/Not Answered	1
Presed and	N 1 044

[ITEMS RANDOMIZED]

Based on:

N=1,044

The situation in Iraq	7/24-28/14
Total approve	41
Approve	26
Lean towards approving	15
Don't lean either way	2
Total disapprove	57
Lean towards disapproving	15
Disapprove	42
Refused/Not Answered	*
Based on:	N=534





CURY2/3/3a. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling...

The situation in Afghanistan	7/24-28/14	12/5-9/13
Total approve	38	45
Approve	22	27
Lean towards approving	15	18
Don't lean either way	2	1
Total disapprove	60	53
Lean towards disapproving	15	16
Disapprove	45	38
Refused/Not Answered	*	1
Pacad any	N-510	N=1 267

[ITEMS RANDOMIZED]

Based on:

N=510 N=1,367

The U.S. role in world affairs	7/24-28/14
Total approve	39
Approve	26
Lean towards approving	14
Don't lean either way	1
Total disapprove	59
Lean towards disapproving	13
Disapprove	46
Refused/Not Answered	*
Based on:	N=1,044

N=1,044



AP



JK1/2/3. Overall, do you approve, disapprove, or neither approve nor disapprove of the way John Kerry is handling his job as secretary of state?

[IF "NEITHER," OR REFUSED/NOT ANSWERED] If you had to choose, do you lean more toward approving or disapproving of the way John Kerry is handling his job as secretary of state? [RESPONDENTS WHO DECLINE TO LEAN ARE SHOWN THIS QUESTION AGAIN INCLUDING A "DO NOT LEAN EITHER WAY" RESPONSE OPTION]

	7/24-28/14
Total approve	47
Approve	30
Lean towards approving	17
Don't lean either way	2
Total disapprove	50
Lean towards disapproving	17
Disapprove	33
Refused/Not Answered	1
Based on:	N=1,044

Some questions held for future release.

CUR25. Which party do you trust to do a better job of:

[GRID, RANDOMIZE ITEMS; SOME ITEMS HELD FOR FUTURE RELEASE]

Handling immigration	7/24-28/14	5/16-19/14	3/20-24/14	12/5-9/13
The Democratic Party	25	29	25	27
The Republican Party	29	23	26	23
Both equally	16	15	18	19
Neither	29	30	30	30
Refused/Not Answered	2	2	2	1
Based on:	N=1,044	N=1,354	N=1,012	N=1,367





CUR25. (Continued) Which party do you trust to do a better job of:

[GRID, RANDOMIZE ITEMS]

Protecting the country	7/24-28/14	5/16-19/14	3/20-24/14	12/5-9/13
The Democratic Party	18	16	16	18
The Republican Party	33	32	34	31
Both equally	27	29	28	29
Neither	20	21	21	22
Refused/Not Answered	2	3	2	1
Bread and	N 1 044		N 1 012	N-1 267

Based on:

N=1,044 N=1,354 N=1,012

12 N=1,367

Handling the U.S. image abroad	7/24-28/14	5/16-19/14
The Democratic Party	24	22
The Republican Party	27	24
Both equally	21	22
Neither	26	30
Refused/Not Answered	2	3

Based on:

N=1,044 N=1,354

Handling international crises	7/24-28/14
The Democratic Party	20
The Republican Party	29
Both equally	23
Neither	25
Refused/Not Answered	2

Based on:

N=1,044





Question RF1 previously released. Some questions held for future release. Questions IM2-IM10 previously released. Some questions held for future release. Questions RUS1-RUS3 previously released. Some questions held for future release.





Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter TP4. of the Tea Party movement?

	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11
Supporter	23	20	22	27	20	17	23	22	27	23	22	25	30	28	25	33	30
Not a supporter	74	77	73	67	76	78	62	64	63	65	67	71	64	68	70	61	63
Don't know [VOL]	na	na	na	na	na	na	12	13	8	10	10	4	6	4	5	5	7
Refused/Not																	
Answered	4	4	6	6	4	5	3	1	1	1	1	1	1	*	*	1	*
Based on:	N=1,044	N=1,354	N=1,012	N=1,060	N=1,367	N=1,227	N=1,004	N=1,004	N=1,006	N=1,007	N=1,004	N=1,000	N=1,000	N=1,000	N=1,000	N=1,001	N=1,001

TP4a.

[IF TP4=1] Do you support the tea party movement strongly or somewhat...

	7/24-28/14	5/16-19/14	3/20-24/14
Strongly	35	28	31
Somewhat	64	71	67
Refused/Not Answered	1	1	2
Based on: Tea Party Supporter	N=259	N=263	N=227



ASSOCIATED PRESS

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	тота L 9/13-17/12
Democrat	29	32	30	33	29	31	27	29	33	31	32	34	31
Independent	24	21	24	23	28	27	29	30	27	27	28	27	29
Republican	28	26	27	25	23	23	21	21	23	25	28	30	22
None of these	17	19	16	18	17	15	20	19	15	14	8	6	17
Don't know [VOL]	na	na	na	na	na	na	1	*	1	2	2	*	1
Refused/Not Answered	3	3	3	2	2	3	3	1	2	2	2	3	*
Based on:	N=1,044	N=1,354	N=1,012	N=1,060	N=1,367	N=1,227	N=1,004	N=1,004	N=1,002	N=1,186	N=1,041	N=839	N=1,512





PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these? IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK: Do you lean more toward the Democrats or the Republicans?

	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Total Democrat	40	43	41	44	42	44	44	46	49
Democrat	29	32	30	33	29	31	27	29	33
Independent – lean Democratic	8	9	8	9	8	10	10	12	10
None – lean Democratic	4	3	3	2	4	3	7	5	6
Total Republican	38	34	39	35	37	35	37	36	37
Republican	28	26	27	25	23	23	21	21	23
Independent – lean Republican	8	6	10	8	11	9	11	9	9
None – lean Republican	2	2	2	2	4	3	5	6	5
Independent – don't lean	8	7	6	5	10	9	7	7	6
None – don't lean	14	16	14	16	12	12	6	6	4
[VOL] Independent – lean other	na	na	na	na	na	na	1	1	1
[VOL] None – lean other	na	na	na	na	na	na	2	1	1
Don't know	na	na	na	na	na	na	2	2	1
Refused/Not answered	-	-	-	-	-	-	2	1	2
Based on:	N=1,044	N=1,354	N=1,012	N=1,060	N=1,367	N=1,227	N=1,004	N=1,004	N=1,002

AP



G11b. Generally speaking, do you consider yourself a...?

	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Liberal	16	22	18	20	20	18	22	21	21
Conservative	34	33	38	38	35	36	40	37	40
Moderate	45	42	40	38	42	41	30	35	32
Don't know	na	na	na	na	na	na	6	5	5
Refused/Not answered	4	4	4	5	4	5	2	1	2
Based on:	N=1,044	N=1,354	N=1,012	N=1,060	N=1,367	N=1,227	N=1,004	N=1,004	N=1,002

ASKING ORDER OF G11C/G11D ROTATED:

G11c. And when it comes to most [BOLD: social] issues, do you consider your views to be:

	7/24-28/14	5/16-19/14	3/20-24/14
Liberal	24	28	23
Conservative	34	32	36
Moderate	38	35	38
Refused/Not answered	4	5	4
Based on:	N=1,044	N=1,354	N=1,012

G11d. And when it comes to most [BOLD: economic or fiscal] issues, do you consider your views to be:

	7/24-28/14	5/16-19/14	3/20-24/14
Liberal	12	16	14
Conservative	45	41	42
Moderate	39	39	39
Refused/Not answered	4	4	5
Based on:	N=1,044	N=1,354	N=1,012





S1. Are you currently registered to vote at your address, or not?

	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	78	74	77	73	79	78
No	15	19	16	20	16	15
Not sure	4	5	5	4	2	5
Refused/Not answered	3	3	2	3	2	3
Based on: (Excludes those living in ND)	N=1,042	N=1,352	N=1,009	N=1,058	N=1,365	N=1,225

S2. How often would you say you vote?

	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Always/Nearly always	67	65	66	63	67	68
Always	39	37	37	35	38	40
Nearly always	28	28	30	28	29	29
In about half of elections	10	10	10	8	11	10
Seldom/Never	21	23	22	26	21	20
Seldom	8	8	8	9	8	7
Never	13	15	14	17	13	13
Refused/Not answered	3	2	3	3	2	3
Based on:	N=1,044	N=1,354	N=1,012	N=1,060	N=1,367	N=1,227





S3a. Sometimes things come up and people are not able to vote. In the 2012 election for president, did you happen to vote, or not?

	7/24-28/14	5/16-19/14
Yes	75	71
No	22	27
Refused/Not answered	3	2
Based on:	N=1,044	N=1,354

S3c. And how about in the **2010 election for Congress**, did you happen to vote in that election, or not?

	7/24-28/14
Yes	64
No	32
Refused/Not answered	5
Based on:	N=1,044





S4. On November 4, 2014, congressional elections will be held. Using a 0-to-10 scale, where <u>10</u> means you are completely certain you <u>WILL VOTE</u> and <u>0</u> means you are completely certain you will <u>NOT</u> vote, how likely are you to vote in the upcoming Congressional election? You can use any number between 0 and 10, to indicate how strongly you feel about your likelihood to vote.

	7/24-28/14	5/16-19/14
10 – Completely certain you WILL VOTE	46	44
9	8	9
8	8	8
7	7	4
6	3	4
5	9	10
4	1	2
3	2	2
2	2	2
1	2	2
0 – Completely certain you will NOT vote	10	12
Refused/Not answered	1	2
Based on:	N=1,044	N=1,354





S5. How much interest do you have in following news about the upcoming congressional election? A great deal, quite a bit, only some, very little, or no interest at all?

	7/24-28/14	5/16-19/14
A great deal/Quite a bit	45	40
A great deal	18	15
Quite a bit	27	25
Only some	29	30
Very little/No interest at all	24	28
Very little	11	14
No interest at all	13	14
Refused/Not answered	3	2
Based on:	N=1,044	N=1,354

DM5. Which one of the following best describes where you live?

Urban area	22
Suburban area	46
Rural area	29
Refused/Not Answered	2
Based on:	N=1,044

DRV1. In a typical week, how many times do you drive round-trip somewhere?

Once a day or more (net)	35
Several times a day	14
Once a day	22
4-6 times a week	25
2-3 times a week	16
Once a week	8
Less than once a week	7
Never	8
Refused/Not Answered	3
Based on:	N=1,044





DM30 Are you on active military duty or living in a household with someone on active duty, or not?

Yes	2
No	95
Refused/Not Answered	3
Based on:	N=1,044

DM31. Are you a military veteran or living in a household with a military veteran, or not?

Yes	19
No	78
Refused/Not Answered	4
Based on:	N=1,044

PPEDUCAT. (4 category)

Less than high school	11
High school	31
Some college	29
Bachelor's degree or higher	29
Based on:	N=1,044

PPETHM

White, Non-Hispanic	69
Black, Non-Hispanic	11
Other, Non-Hispanic	3
Hispanic	15
2+ Races, Non-Hispanic	2
Based on:	N=1,044

PPGENDER

Male	48
Female	52
Based on:	N=1,044





PPWORK

Working – as a paid employee	52
Working – self-employed	8
Not working – on temporary layoff from a job	1
Not working – looking for work	6
Not working – retired	19
Not working – disabled	6
Not working - other	9
Based on:	N=1,044

PPAGE

Age group:	
18-29	22
30-49	34
50-64	26
65+	18
Based on:	N=1,044

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	4
\$10,000 to under \$20,000	5
\$20,000 to under \$30,000	9
\$30,000 to under \$40,000	11
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	21
\$75,000 to under \$100,000	14
\$100,000 to under \$150,000	19
\$150,000 or more	9
Based on:	N=1,044

CENSUS REGION:

Northeast	18
Midwest	22
South	37
West	23
Based on:	N=1,044

Based on:





AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted July 24-28, 2014 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,044 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet service are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the fall, 2012 MRI Consumer Survey. The other targets came from the March, 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 3.4 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent. The cooperation rate for this poll was 47%.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <u>http://www.ap-gfkpoll.com</u>.



